

JOIN US FOR

WAGS *to Riches*

CASINO FUNDRAISER TO BENEFIT
THE ANIMALS OF NYC

SPONSORSHIP INFORMATION PACKET



Positive Tails

*Your help makes
happy endings
possible.*

Recent Positive Tails Cases



Here are just a few of our recent cases.
Join us to help create even more in 2018!



Kenny

Kenny was brought into VERG with an abdominal obstruction. He had swallowed something he shouldn't, and would require surgery to save his life. This was a heartbreaking situation because Kenny has a loving family who would do anything to save him, but the cost of the surgery was more than they could afford. Positive Tails was happy to step in to help fund Kenny's medical care. Now Kenny is minus one corn cob in his stomach, and back with his family where he belongs.

Ghost

Ghost was only 6 weeks old and almost lifeless when he was found in the basement of a Brooklyn apartment building. The doctors at VERG determined he was severely hypoglycemic, likely as a result of starvation and dehydration. To survive he would need around the clock care, which Positive Tails was proud to finance. Ghost bounced back after a couple weeks of intensive treatment, and made a full recovery. Before going to his forever home Positive Tails arranged to have him neutered. One of our most important missions is to help prevent the overpopulation of unwanted dogs and cats who so often end up as victims of abuse and neglect.



Antu

Antu was rushed to VERG gravely ill with pneumonia. His family was distraught and wanted to do everything possible to save him, but when they heard the cost of treatment, they weren't able afford it. They were preparing to say goodbye when Positive Tails stepped in to help. After a week of around the clock care Antu pulled through and was discharged to his family, on his way to full recovery.

From his family: "I'm beyond grateful and will always remember...when my best friend almost died, but was saved by the kindness and good hearts of people I didn't even know."

Together we can help keep more families together.

Positive Tails is a registered non-for-profit 501(c)(3) public charity dedicated to helping the animals of NYC. Founded in 2013 in conjunction with the Veterinary Emergency and Referral Group of Brooklyn (VERG), Positive Tails provides grants to assist animals in three ways - to fight animal abuse, help displaced animals and the over-population of dogs and cats, and to provide support to individuals and families who cannot afford veterinary emergency or illness care for their companion animals.



Sponsorship Opportunities

ROYAL FLUSH \$10,000 (PRESENTING) ♥♥♥♥♥

- Your corporate logo on signage at the event
- 15 tickets
- Opportunity to speak during the program
- Table at the event for promoting your business
- Your corporate logo on event materials
- Prominent logo placement on website
- We will promote your business on social media

STRAIGHT FLUSH \$5,000 ♣♣♣♣♣

- Your corporate logo on signage at the event
- 8 tickets
- Table at the event for promoting your business
- Your corporate logo on event materials
- Prominent logo placement on website
- We will promote your business on social media

FOUR OF A KIND \$2,500 ♦♦♦♦

- Your corporate logo on signage at the event
- 5 tickets
- Your corporate logo on event materials
- Logo placement on website
- We will promote your business on social media

FULL HOUSE \$1,000 ♥♥♥♣♣

- 2 tickets
- Corporate logo on event materials
- Logo placement on website
- We will promote your business on social media

TWO PAIR \$250 ♠♠♣♣

- Logo listing in the digital slide show

THREE OF A KIND \$500 ♠♠♠

- 2 tickets
- We will promote your business on social media



Yes! We are proud to sponsor the Wags to Riches event with a gift of:

\$250 \$500 \$1,000 \$2,500 \$5,000 \$10,000

Other Amt. \$ _____

I would like to pay by credit card: MasterCard Visa American Express

Card #: _____ Expires: _____ Security #: _____

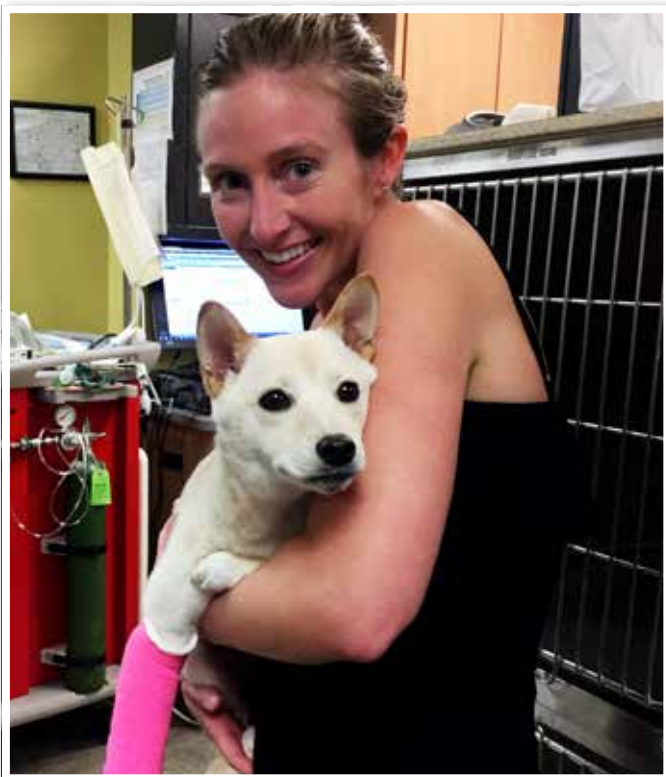
Organization Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please mail all checks to Positive Tails at: P.O. Box 27192, Brooklyn, NY 11202
Or make your sponsorship online at: www.positivetails.org
Questions: info@positivetails.org or 718.419.3731



Thank you for your support!

We look forward to seeing you at
the Wags to Riches event for
Positive Tails!

Saturday Sept 15 7-11 PM
Salt Studios
74 S. 1st St
Brooklyn, NY

Visit positivetails.org
for more information!

